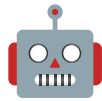


AI TOOLS FOR BUSINESS BY CATEGORY



AI Tools for Business

AI tools are transforming how businesses operate across nearly every function, helping teams work faster, make better decisions, and focus more time on high-value work. From content creation and design to data analysis, customer support, and software development, these tools are reshaping everyday workflows. This document categorizes AI tools by business function to help organizations identify the right solutions for their needs.

Category	AI Tools	What They Help With
Data Analysis & Business Intelligence	Claude, ChatGPT, Julius AI, Power BI Copilot, Excel Copilot	Analyze spreadsheets, identify trends, generate dashboards, summarize reports, and answer business questions using natural language.
Meeting & Note Taking	Otter.ai, Fireflies.ai, Fathom, Granola	Record meetings, transcribe conversations, summarize discussions, and generate action items automatically.
Customer Support	Intercom Fin, Zendesk AI, Freshdesk AI	Build AI-powered customer support agents that answer common questions and improve response times.
Website Building	Wix AI, Framer AI, Lovable, Replit	Generate websites, landing pages, web applications, and prototypes with AI assistance.
Software Development	GitHub Copilot, Cursor, Claude, Windsurf	Generate code, explain complex codebases, debug errors, and accelerate software development.
Research	Perplexity AI, NotebookLM, Claude, Elicit	Conduct research, summarize documents, compare sources, and answer complex questions with citations.
Document Processing	Adobe Acrobat AI, ChatPDF, Humata AI	Extract information from PDFs, summarize documents, answer questions, and analyze contracts or reports.
Recruitment & HR	LinkedIn Recruiter AI, HireVue, Paradox Olivia	Screen candidates, write job descriptions, schedule interviews, and improve recruitment workflows.



Recommended AI Toolkit for Small & Medium Businesses

While there are many AI tools available, starting with a core toolkit helps businesses capture immediate value without overwhelming teams. A focused set of solutions can support day-to-day work across writing, design, research, meetings, and development. The recommendations below offer a practical starting point for most small and medium businesses.

- **Claude** – Business data analysis, report writing, and document analysis
- **ChatGPT** – General business assistance, brainstorming, and everyday productivity
- **Canva AI** – Graphic design, presentations, and marketing assets
- **Gamma** – Professional presentation creation
- **Runway** – AI video creation and editing
- **Perplexity AI** – Research and fact-finding
- **Fireflies.ai** – Meeting transcription and summaries
- **GitHub Copilot** (for technical teams) – Software development and code assistance